

Reviewed: the Knowledge and Technology Transfer of Leipzig's companies

What are the requirements of Leipzig's companies in terms of knowledge, technology and support for transferring their knowledge and technology? The second Leipzig transfer report endeavors to provide an answer to this question.

Creating links between business and academia is a key priority for technology transfer in Leipzig. Commissioned by the Leipzig Office for Economic Development, Leipzig Fraunhofer Center researchers from the Knowledge and Technology Transfer Division assessed the progress made in this area and the requirements of companies in the second Leipzig transfer report.

They conducted a survey in February 2014 to identify

- the requirements of companies for knowledge and technology,
- the requirements for specific transfer services, and
- how Leipzig-based companies assess the availability of knowledge, technology and transfer services in Leipzig.

Carried out in close cooperation with representatives from the Leipzig Office for Economic Development, the survey revealed that there is a particularly great demand for computer science and technical and economics expertise. This includes the need for support in terms of resources and transparency. Companies in Leipzig have to draw on resources from other regions to meet their knowledge and technology requirements.

Duration: 12/013 – 10/2014

Client: City of Leipzig

Partners: Twelve research institutions and more than 45 companies

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